

INSIDE TOP

3.5X4 MAGNET ONLY

MAGNET CAN ONLY BE ATTACHED
1 OF 2 PLACES INSIDE THE POSTCARD.
(When folded, the magnet must be on the
lead/right edge of the mail area on the out-
side of the card when folded.)

MAGNET MAY BE PLACED
HORIZONTAL OR VERTICAL,
BUT CENTERED TO THE HALF FOLD.

INSIDE MARGIN

INSIDE MARGIN

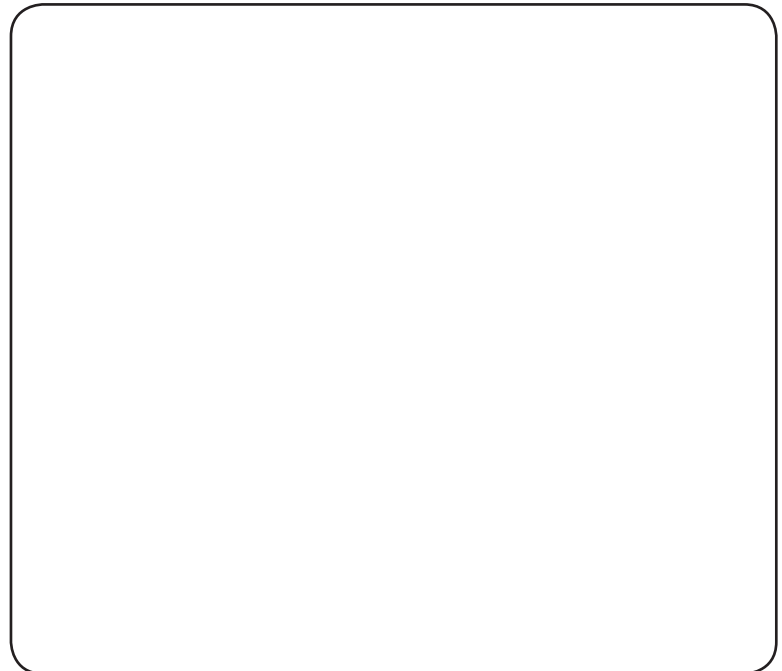
BLEED

BLEED

FOLD

FOLD

INSIDE BOTTOM



**FRONT
OUTSIDE**

Address Area

Note: Fold must be at the bottom edge of the "Mail Side" of the card, per USPS.

**BACK
OUTSIDE**

INSIDE MARGIN

INSIDE MARGIN

BLEED

BLEED

FOLD

FOLD